YouTube Skippable In-Stream Ad

Every field, dimension, file type and limit for YouTube Skippable In-Stream Ad.

VIDEO

Relevance over force: users decide for themselves whether to keep watching, so you reach the people who actively engage with your message.

Video	16:9, skippable
Headline	max. 30 characters
Long headline	max. 90 characters
Description	max. 90 characters
Call to action	max. 10 characters
Business name	max. 25 characters