YouTube Bumper Ad

Every field, dimension, file type and limit for YouTube Bumper Ad.

VIDEO

Maximum impact: ideal for broad reach and strong brand presence. Also perfect as a reminder ad.

Video	16:9, max. 6 seconds
Headline	max. 30 characters
Long headline	max. 90 characters
Description	max. 90 characters
Call to action	max. 10 characters
Business name	max. 25 characters