Sponsored Video

Every field, dimension, file type and limit for Sponsored Video.

VIDEO

High-attention video format mixed with text to match the reading experience.

Title	45 characters limit (spaces included)
Description	90 characters limit (spaces included)
CTA	15 characters limit (spaces included) HEX code for the colour of the button
Video	Ratio: 16:9 or 1:1 (1:1 delivers only on mobile) MP4 or MOV
Tracking (optional)	Click, impression and completed view tracking (for video)