Sponsored Post

Every field, dimension, file type and limit for Sponsored Post.

NATIVE

Editorial-style native format that takes the look of the page it runs on

Headline	45 characters limit (spaces included)
Description	90 characters limit (spaces included)
Image	Ratio: 16:9 or 1:1 (1:1 delivers only on mobile) JPG or PNG
Logo (optional)	Ratio: 1:1 JPG or PNG
CTA	15 characters limit (spaces included) HEX code for the colour of the button
Tracking (optional)	Click and impression tracking