cwire

Slidebar Ad

Every field, dimension, file type and limit for Slidebar Ad.

IMPACT · PRODUCT DISCOVERY

Format that presents two products on a full background; each can link to its own landing page

Background	Option 1: - Mobile: 300 x 600 px - Desktop: 994 x 500 px - Format: JPG or PNG Option 2: HEX colour code
Product images	2 images, each can link to its own landing page Ratio: 1:1 Format: JPG or PNG
Logo (optional)	Ratio: 1:1 Format: JPG or PNG Can also be integrated into the background
Text (optional)	No character limit Can also be integrated into the background
CTA	15 characters limit (spaces included) HEX code for the colour of the button Can also be integrated into the background
Tracking (optional)	Click and impression tracking