

Showcase Ad

Every field, dimension, file type and limit for Showcase Ad.

PRODUCT DISCOVERY

Gallery-style format perfect for showcasing multiple products or features

Title	45 characters limit (spaces included)
CTA	15 characters limit (spaces included) HEX code for the colour of the button
Cover image or video	Ratio: 16:9 or 1:1 (1:1 delivers only on mobile) Option video: - Format: MP4 or MOV - Recommended duration: up to 15 seconds Option image: - Format: JPG or PNG
Carousel images	3 to 10 images Ratio: 1:1 Format: JPG or PNG Each carousel image can have its own landing page
Tracking (optional)	Click, impression and completed view tracking (for video)