Native Ad

Every field, dimension, file type and limit for Native Ad.

NATIVE

Our Native Ads are integrated into premium publisher environments across a variety of placements. Because they adapt to each site's design and layout, their appearance can vary between publishers and placements. This format is well suited to driving relevant traffic to your website.

Headline	45 characters limit (spaces included)
Short headline	25 characters limit (spaces included)
Description	90 characters limit (spaces included)
Short description	60 characters limit (spaces included)
Image	Ratio: 16:9 and 1:1 JPG or PNG Images can be cropped slightly depending on the placement requirements. Please make sure images contain no text or logos.
CTA	15 characters limit (spaces included) HEX code for the colour of the button
Tracking (optional)	Click and impression tracking
Disclaimer	Depending on the placement, not all creative elements are displayed.