Flip Ad

Every field, dimension, file type and limit for Flip Ad.

IMPACT

Scroll-triggered animation that flips the ad to reveal new content, creating a before-and-after experience

Front image	Ratio: 16:9 JPG or PNG
Back image	Ratio: 16:9 JPG or PNG
Flip trigger	Scroll-based (triggers at 50% viewport visibility)
Tracking (optional)	Click and impression tracking