

Branded Player

Every field, dimension, file type and limit for Branded Player.

VIDEO

Custom video player with persistent branding and player skins throughout the viewing experience

Video	Ratio: 16:9 Format: MP4 or MOV
Player skin	Image background: - Ratio: 16:9 - Format: JPG or PNG Alternative: custom colours via HEX codes
Brand logo	Ratio: 1:1 PNG with transparency
End card	Optional end screen with CTA Ratio: 16:9 Format: JPG or PNG
Tracking (optional)	Click, impression and completed view tracking (for video)